**Isaac Batsa**

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**Professional Summary**

Results-driven **Software Engineer** and **SEO Specialist** with 5+ years of experience in full-stack development, API integration, and performance optimization. Adept at transforming business requirements into scalable, high-performance applications. Strong expertise in **React, JavaScript, Java, Node.js, and SEO strategies** to enhance digital visibility and user engagement.

**Technical Skills**

**Frontend:** React.js, Next.js, Redux, HTML/CSS, JavaScript  
**Backend:** Node.js, Express.js, Java, Spring Boot, REST APIs  
**Databases:** MongoDB, SQL  
**Tools & Practices:** Git, WordPress, Shopify, SEO, SDLC, Figma, Data Structures

**Soft Skills**

✔ Leadership & Collaboration  
✔ Problem-Solving & Adaptability  
✔ Effective Communication  
✔ Agile & Team-Oriented Mindset

**Professional Experience**

**Software Engineer**  
  
**Ghana Institute of Management & Public Administration (GIMPA)** | *2024*  
**Technologies:** React.js (Web), React Native (Mobile), Node.js, REST APIs

* **Developed an Administration Management System** using **React.js**, streamlining internal workflows and improving operational efficiency for staff and faculty.
* **Optimized the GIMPA Mobile App** (built with **React Native**), enhancing performance, reducing load times, and improving user engagement.
* Conducted code reviews and performance audits to maintain high-quality, scalable architecture.

**Frontend Developer (Remote)**

**Wosom, Cyprus** | *Jan 2023*

* Developed reusable UI components from Figma designs, ensuring pixel-perfect implementation.
* Optimized frontend performance and maintained clean, efficient code.
* Integrated RESTful APIs to enhance application functionality.
* Collaborated with designers to translate wireframes into responsive, user-friendly interfaces.

**Software Engineer**

**Kimo Group** | *Jan 2023*  | [kimogroup.com](https://kimogroup.com/)

* Built and maintained scalable software systems, improving automation via API integrations.
* Leveraged **SEO best practices**, boosting Kimo’s regional search rankings.
* Partnered with cross-functional teams (marketing, sales) to troubleshoot and optimize workflows.

## **Education & Certifications**

**BSc Computer Science** – GIMPA (2024)  
 **Google Digital Marketing Certification** (2020)  
 **Software Engineering Diploma** – IPMC (2019)

## **Awards & Achievements**

**GIMPA-Stanbic Hackathon Winner** (2023)  
**National Startup Investment Pitch Winner** – Accra Digital Center  
**National Mobile App Hackathon Winner** (2019)